

Berryessa Business Association (BBA)

Denny's Restaurant
Thursday, January 20, 2011
9:00 a.m. – 10:30 a.m.

MEETING NOTES

1. Introduction

- Start: 9:05 a.m.
- Attendees:
 - Marc Liebman, Berryessa Union School District
 - Mike Flaughner, Berryessa Citizens Advisory Council
 - John Luong, Royal Cleaners
 - Liem Huynh, Berryessa Pure Water
 - Jonathan Posadas, Berryessa Sun
 - Linda Locke, Berryessa Citizens Advisory Council
 - Manpreet Mundh, ABC Animal Clinic
 - Bill Hughes, Berryessa Citizens Advisory Council
 - Ty Graves, Berryessa Citizens Advisory Council
 - Theresa Bumb-Navarro, San Jose Flea Market
 - Ed Olivera, Olivera Egg Ranch
 - Claudia Lopez, City of San José – Office of Economic Development
 - Del Broberg, California Senior Cares
 - Sgt. Domingo Sanchez, San José Police Department
 - Serina Mendez, San José Police Department
 - M. Peneda, San José Police Department
- Council Staff:
 - Stephanie Fong, District Director
 - Anh Tran, Intern

2. Mike Flaughner – Review of Last Meeting

- Mike Flaughner made a presentation about our last meeting. With another introduction about the vibrant business community in the Berryessa Business Association, he emphasized on Councilmember Chu's involvement and support for this organic association. We are here to provide mutual support and networking opportunities and keep everyone informed about what is happening in the business community.

3. San Jose Police Department Update and Safety Tips

- Sgt. Domingo Sanchez announced that the Berryessa area (William 2) is a pretty safe environment with only small burglaries in the surrounding residential areas. Businesses here have not had any major crimes and/or robbery. The San Jose Police Department is doing their best to keep everyone safe and because our citizens are educated, the Berryessa area is considered good. For the safety of

everyone, come together and call when you see suspicious activities. Feel free to call 911 or 311 because all calls are prioritized.

- *Serina Mendez* presented that two suspects who was responsible for many non-professional burglaries in the area have been apprehended. She has seen more crime in the William 1 area (Hostetter to Landess) than in the William 1 area. She informed everyone to remember to lock things up (even during the day).
- *Bumb-Navarro*: How is the gang activity around here?
 - *Sanchez*: There have been six homicides this year throughout the City of San José. The Regional Medical Center has seen many stabbings and some shootings. Most fights we have seen have been at schools.
 - *Mendez*: Gang activity in this particular area has not been seen. Gangs have not hit this area, but it is on the rise.
- *Mundh*: Call 911 or 311? Or both?
 - *Mendez*: Both, they prioritize. It is your judgment.
- *Liebman*: What are some safety tips? How should we respond to crimes?
 - *Sanchez*: Call it in. Taking pictures and sending pictures to the SJPd will help. Our 911 local number is (408) 277-8911. Our 311 local number is (408) 277-8900.
- *Greaves*: Is traffic enforcement like patrol enforcement?
 - *Sanchez*: Yes, patrol officers have the authority to make traffic controls.
- Remember that you can send pictures to the SJPd about graffiti.
 - <http://www.sjpd.org/reportingcrime/graffiti.html>
 - *Liebman*: From a school prospective, most of the stuff we have seen is not gang related, just some defacing of the buildings.

4. Mike Flaughter – Leadership Roles

- Questions proposed to the group: Who do you want to be the leader to organize this together? This person would be the point of contact. Do you think it is valuable to have this type of organization? Do you feel like this is a valuable tool to have all these supports? What about level of participation?
- *Mundh* – Suggested getting a bigger group together and having a collective group session. Try to bring another business association to the next meeting to get advice and tips and see how they are doing.
- *Hughes* – The issue is time and meeting dates.
- *Lopez* – Ms. Lopez works for the City of San José and is here to support. As a successful small business owner and a board member of the Story Road Business Association, she suggested the group to start a steering committee and get together to talk about what is important and what should be the group's target discussion and presentations during meetings. Don't go around for suggestions and comments during meeting. It should be set.
- *Bumb-Navarro* – There is a value and this will be a magnet.
- *Flaughter* – Everyone can hold that thought for now.

5. Public Comment and Questions

- Roundtable Introduction – New Participants
 - *Liem Huynh* – Berryessa Pure Water
 - *Ed Olivera* – Olivera Egg Ranch
 - *Claudia Lopez* – City of San José – Office of Economic Development

- *Del Broberg* – Home Elder Care
- Poll: morning time is best for this group; would like to see guest speakers, outreach, free advertisement, and an opportunity to speak to BCAC and community.
- Suggestion: have two groups: morning and afternoon group
- *Liebman*: possible presentation: banking and credit
- *Huynh*: my big issue is that my landlord keeps increasing rent
- *Posadas*: Berryessa Sun is very supportive. Remember, 15% off and free color!
- There will be a Berryessa Art & Wine Festival on the day before Mother's Day.
- Action Item: "Berryessa Business Association" decal
- Action Item: Contact all businesses with new website link
- **Next Meeting:** February 17, 2011. Please bring a friend.

6. Adjourn – 10:26 a.m.

For more details, contact Anh Tran.